

# ALOE VERA 40X

4.2fl oz

**Non-GMO**  
**Vegan**

Grown organically in the Caribbean, we create the highly concentrated Aloe 40x by removing the fibers and water content. With Aloe Vera 40x, you get a purer, more effective aloe product that is more environmentally friendly to ship.

- Supports healthy immune function
- May aid in healthy digestion
- May support healthy joint function
- May support healthy blood glucose levels



**SUPPORTS HEALTHY IMMUNE  
FUNCTION & HEALTHY SKIN**

Pure Planet's Aloe Vera 40x is the strongest aloe vera juice available. Extracted from the most therapeutic (and non-toxic) portion of the organically grown plant, our aloe juice is concentrated until it is 40 times more potent than most 100% pure concentrations.

## WHY PURE PLANET HAS THE BEST ORGANIC ALOE VERA ANYWHERE

As *Aloe barbadensis* Miller contains one of the highest concentrations of valuable plant polysaccharide, we believe that it is an integral part of any household. By removing its water content, our highly concentrated form dramatically reduces our carbon footprint for shipping and bottling, and makes the product more convenient. Because of this process, Pure Planet's Aloe Vera 40x is pure and potent.

## INTERESTING FACTS

Grown in many varieties, the aloe plant does not fully develop its full spectrum of polysaccharides until it is over 3 years old. Because of its desirability and adaptability, aloe vera is grown across the world. Most 100% concentrations contain 99% water; our potent juice does not.

## HISTORY

Aloe Vera has a storied history and was thought to be used originally in ancient Egypt and Sumer. Ancient Egyptian drawings depicted aloe as the "Plant of Immortality," supporting internal and external healing. Sumerian tablets suggest the leaves were used as a laxative agent.

In Greek history, Hippocrates (considered the "Father of Medicine") advocated for the plant's role in every household. He was said to refer to aloe vera as the "Potted Physician" due to its curative properties.

## POTENTIAL BENEFITS

There are six specific types of polysaccharides in aloe vera, each having its own unique benefit or effect on the body. Some believe that the plant can support faster healing of skin (both internally and externally), by increasing circulation. Aloe

vera may help promote the basal activity of skin cells, creating younger, fresher looking skin. The gel can also support antioxidants in the bloodstream, which can help increase their benefit to the body.

## HOW IT IS MADE

Our aloe vera is organically grown and then the mature leaves are harvested. From this point, the inner fillet of the leaf is separated from its tough green skin. Finally, pulp and 80% of the water content are separated from the liquid juice, using reverse osmosis. The result is our potent and concentrated Aloe Vera 40x!

### Supplement Facts

25 servings per container

**Serving size 1 tsp. (.167oz)**

#### Amount per serving

40x Aloe Vera Concentrate  
(*Aloe barbadensis*)

0.167oz\*

\*Daily values not established.

Other Ingredients: Potassium Sorbate 0.08%,  
Sodium Benzoate 0.08%

**SUGGESTED USE:** Dilute one teaspoon into purified water, juice, green drink, or any cold beverage and drink daily.

**DO NOT DRINK UNDILUTED.**

PRODUCT	SIZE	ITEM	SKU	CASE	WHOLESALE	MSRP
Aloe Vera 40x Concentrate	4.2fl oz	87040	091401870408	12	19.18	31.95