

# ORGANIC APPLE CIDER

160g POWDER

**Certified Organic**  
**Non-GMO**  
**Vegan**  
**Soy-Free**  
**Gluten-Free**

Vinegar might not be the first thing that comes to mind when thinking of tasty beverages, but our Apple Cider mix will change that. Out of all vinegars, apple cider vinegar (ACV) boasts some of the highest amounts of vitamins and minerals, and is considered a natural appetite suppressant. Pure Planet's Apple Cider uniquely blends all the ACV benefits with other natural ingredients for optimal flavor.



- ACV's fermentation process boosts the production of probiotics and enzymes that support vitality and digestion
- Studies have shown that ACV positively affects weight loss and blood sugar control
- ACV contains fewer calories and less sugar than most apple ciders and apple juices



**DIGESTIVE VITALITY &  
IMMUNE SUPPORT**

## WHY PURE PLANET OFFERS APPLE CIDER

ACV should be an everyday staple for various health reasons, but its bold natural taste can be a deterrent. Pure Planet embraced this challenge and created two flavorful ACV blends: Apple Cider Alkalizer and Probiotic. These quenching drinks contain dynamic superfoods to emphasize ACV's most potent properties, acetic acid and probiotic enzymes, that also target taste buds.

## INTERESTING FACTS

ACV is used as a home remedy for a host of different ailments. Many have found comfort with ACV, from relieving hiccups to soothing an upset stomach or acid reflux. More so, studies have shown that ACV helps regulate blood sugar levels, enhance weight loss and boost gut health.

## ALKALIZER | Cherry

Apple Cider Vinegar's acid breaks down during digestion, releasing molecules that increase the body's alkalinity. Blending in powerhouse superfoods beets and cherries, this mix also helps support healthy blood circulation and immune function.

- Helps balance pH levels
- Promotes sustained energy
- Boosts immunity support

## PROBIOTIC | Lemon

Ginger, turmeric and Lactospore® each support Apple Cider Vinegar's probiotic enzymes to maintain a healthy gut, with a not-too-sweet lemon taste. Ginger and turmeric may help reduce inflammation, while relieving gas and settling an upset gut. Lactospore® is a well-researched probiotic strain that withstands the acidic environment of the stomach to support healthy gut flora.

- Help reduce inflammation
- Boosts immunity support
- Promotes digestive vitality and health

## HISTORY

Humans have enjoyed the benefits of ACV for centuries, with some records even going back to 5,000 B.C. Vinegars were used in early home remedies and medicinal practices. The well-known Ancient Greek physician Hippocrates was said to prescribe them for coughs, colds, and breathing problems. By the 17th century, Europeans used vinegar in gargling syrups and antiseptics, relying on its acetic acid to kill off germs and bacteria.

### Alkalizer

Supplement Facts		Potassium 170mg		5%
20 servings per container				
Serving size		1 scoop (8g)		
		Amount per serving		% Daily Value*
Amount per serving				
<b>Calories</b>		<b>25</b>		
		% Daily Value*		
<b>Total Fat</b> 0g	<b>0%</b>	Organic Apple Cider Vinegar Powder	2160mg	†
<b>Saturated Fat</b> 0g	<b>0%</b>	Organic Beet Root Juice Powder	160mg	†
<b>Trans Fat</b> 0g		Organic Cherry Powder	160mg	†
<b>Sodium</b> 0mg	<b>0%</b>	Not a significant source of cholesterol, added sugars, vitamin D, calcium, and iron.		
<b>Total Carbohydrate</b> 6g	<b>2%</b>	* The % Daily Value (DV) tells you how much a nutrient in serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.		
<b>Dietary Fiber</b> 1g	<b>3%</b>	† Daily value not established		
<b>Total Sugars</b> 1g				
<b>Protein</b> 1g				

### Probiotic

Supplement Facts		Potassium 170mg		5%
20 servings per container				
Serving size		1 scoop (8g)		
		Amount per serving		% Daily Value*
Amount per serving				
<b>Calories</b>		<b>25</b>		
		% Daily Value*		
<b>Total Fat</b> 0g	<b>0%</b>	Organic Apple Cider Vinegar Powder	2160mg	†
<b>Saturated Fat</b> 0g	<b>0%</b>	Organic Lemon Juice Powder	168mg	†
<b>Trans Fat</b> 0g		Organic Ginger Root Powder	168mg	†
<b>Sodium</b> 0mg	<b>0%</b>	Organic Turmeric	80mg	†
<b>Total Carbohydrate</b> 6g	<b>2%</b>	Lactospore®	8mg	†
<b>Dietary Fiber</b> 1g	<b>4%</b>	Not a significant source of cholesterol, added sugars, vitamin D, calcium, and iron.		
<b>Total Sugars</b> 1g		* The % Daily Value (DV) tells you how much a nutrient in serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.		
<b>Protein</b> 1g		† Daily value not established		

SUGGESTED USE: Take one scoop (8g) mixed with 6-8oz water or juice prior to, or with meal.

\*Lactospore® is a registered trademark of the Sabinsa Corporation.

PRODUCT	SIZE	ITEM	SKU	CASE	WHOLESALE	MSRP
Alkalizer	160g powder	88120	764394881200	12	17.97	29.95
Probiotic	160g powder	88110	764934881103	12	17.97	29.95